

GENERAL INFORMATION

Selected Population and Housing Characteristics

Based on updated 2000 U.S. Census Data

Total Population (2002) 167,000

Sex

- Male 87,091
- Female 79,836

Age

- Under 5 years old 8,962
- 5 to 9 years 9,585
- 10 to 14 years 9,389
- 15 to 19 years 9,363
- 20 to 24 years 9,159
- 25 to 34 years 24,863
- 35 to 44 years 29,514
- 45 to 54 years 24,975
- 55 to 59 years 9,301
- 60 to 64 years 7,128
- 65 to 74 years 12,672
- 75 to 84 years 8,740
- 85 years and over 3,276

Median Age 37.6

Under 18 Years Old % of Total
Population 33,522 (20%)

18+ Years Old % of Total
Population 133,405 (80%)

65 Years and Over % of Total
Population 24,688 (14.8%)

Race and Origins

- White 104,726 (62.7%)
- Black 50,719 (30.4%)
- American Indian and Alaska Native 369 (.22%)
- Asian 1,725 (1.0%)
- Native Hawaiian and other Pacific Islander 84 (.05%)
- Some Other Race 3,029 (1.8%)
- Two or More Races 6,275 (3.8%)
- Hispanic or Latino 15,907 (9.5%)
(of any race)

Household by Type

Total Households 73,247

Family Households 36,603 (50%)

Married-Couple Family 24,581

Female householder
(no husband present) 8,630

Non-Family Households 36,644 (50%)

Population in Households 161,355

Average Household Size 2.78

Average Family Size 3.24

Group Quarters

People Living in Group Facilities 5,572

- Institutionalized Population 3,979

- Noninstitutionalized Population 1,593

Race and Origins of Household

Total Occupied Housing Units 73,247

- White 54,273 (74.1%)

- Black 15,160 (20.7%)

- American Indian and Alaska Native 156 (0.2%)

- Asian 686 (0.9%)

- Other Races/Origins 2,830 (3.9%)

- Hispanic or Latino 5,544 (7.6%)
(of any race)

GENERAL INFORMATION

A Desirable City for Successful Businesses

MAJOR CORPORATIONS AND EMPLOYERS:

- AT&T
- AutoNation
- BankAtlantic
- BellSouth
- Broward County School Board
- Broward County Government
- Broward General Medical Center
- Citrix Systems
- Ed Morse Automotive Group
- Galaxy Latin America
- Hewlett-Packard
- Holy Cross Hospital
- Microsoft (Latin America)
- Motorola (Latin America)
- North Broward Hospital District
- Republic Industries
- South African Airways
- SportsLine.com
- Sun-Sentinel
- Spherion Corporation
- Templeton Investments
- Voicestream Wireless

Multi-Modal Transportation Hub

ACCESSIBLE LOCATION ADVANTAGES:

- Downtown Fort Lauderdale is located within three miles of Port Everglades, Fort Lauderdale/Hollywood International Airport, I-95, I-595, Amtrak Railway and Tri-Rail
- Fort Lauderdale is located less than an hour from Miami and Palm Beach International Airports, and offers easy access to national and international markets including Africa, Latin America, the Caribbean, Canada, Europe and the Pacific Rim

AIR:

- Fort Lauderdale/Hollywood International Airport
 - Fastest-growing airport in U.S. since 1995, among airports serving more than 10 million passengers
 - 16.4 million passengers in 2001; 32 million anticipated by the year 2020
 - Averages 585 flights daily serving 44,953 passengers
- Fort Lauderdale Executive Airport
 - Fifth busiest general aviation airport in the United States
 - Home to six full-service, fixed base operators (FBOs) providing fuel, maintenance and avionics services to more than 700 aircraft
 - Executive Airport's 200-acre Industrial Airpark offers more than 1.3 million square-feet of prime office, warehouse and manufacturing space
 - Hub site for the City of Fort Lauderdale Foreign-Trade Zone #241, which offers numerous economic incentives, duty free and duty deferred benefits
 - A new Downtown Helistop provides corporate executives with convenient access to the City's Central Business District
 - The Helistop is one of only two public-use facilities located in Florida and the only public-use Helistop in Florida located in a Central Business District

LAND:

- Major Roadways: I-95, I-595, I-75 and Florida Turnpike
- Railway System
 - Freight carriers: Florida East Coast (FEC) Railroad and CXS Transportation
 - Passenger carriers: Amtrak and Tri-Rail (local service)

GENERAL INFORMATION

SEA: PORT EVERGLADES

- An eight-time winner of the Grand Prix Mondial du Voyage's prestigious International Tourism Award
- One of the world's busiest cruise ports serving more than 3 million passengers per year
- 12 modern cruise terminals, two parking garages and 1,813 cruise ship calls from 18 different cruise lines annually
- Deepest commercial port in the United States south of Norfolk, Virginia
- Generates more than \$10.2 billion in international trade annually
- Home to Florida's first Foreign-Trade Zone, covering 82 acres and providing 9.7 million cubic feet of warehouse space to international shipping companies
- 12th busiest container port and second largest non-refinery petroleum storage and distribution facility
- More than 5,500 ship calls a year including cruise, cargo, petroleum and Navy vessels

Alluring Attractions

BUSINESS ADVANTAGES:

- Stable, pro-business local government, strong base of existing businesses, diverse, well-educated labor force and excellent quality of life
- Numerous tax advantages -- no state or local personal income tax, no county or city sales tax, no state ad valorem, franchise or inventory tax, no gift tax
- An array of available business assistance and incentive programs for expansion, relocation and retention
- Advanced global communications network featuring 700 miles of fiber optic cables and a state-of-the-art switching station in downtown Fort Lauderdale
- Greater Fort Lauderdale ranks sixth in the nation for job growth by *Southern Business Development* magazine
- Fort Lauderdale continues to be the leader of South Florida's InternetCoast, a region that is now home to nearly 6,000 high technology firms
- Close to 40% of local businesses are engaged in or supporting international business or trade, making Fort Lauderdale one of the fastest growing markets for international business and trade with countries including the Caribbean, South America, Europe, Central and Latin America
- Downtown Fort Lauderdale is home to city and county government centers, federal and county courthouses, banks, a state regional complex and legal and professional offices

AREA PROFILE:

- Average annual temperature of 77 degrees
- More than 3,000 hours of annual sunshine
- Designated as the "Yachting Capital of the World" due to Fort Lauderdale's myriad of navigable waterways
- The Marine Industry accounts for 88,000 jobs in manufacturing, maintenance and other marine-related areas, representing \$1.9 billion in earnings and close to \$5 billion in total economic impact
- Seventh most populous City in Florida

GENERAL INFORMATION

- Median Age: 37.6
- Local transportation by water taxi, trolley, bus, taxicab, and Tri-Rail

DOWNTOWN ATTRACTIONS:

- Museum of Discovery and Science
 - The only interactive science museum in Florida
 - 85,000 square-feet of exhibit space
 - Five-story Blockbuster IMAX Theater -- the only one of its kind in Florida
 - \$30.6 million facility
- Broward Center for the Performing Arts
 - Two acoustically perfect theaters
 - \$55 million project
- Museum of Art
 - Permanent home of a \$6 million collection including CoBrA, Pre-Columbian and West African art, as well as 20th Century paintings
- Riverwalk
 - A 1.5-mile linear park along downtown's New River with brick walkways, lush tropical greenery and pedestrian amenities
 - Attracts more than 1.5 million visitors each year
 - Home to guided waterway tour boats and water taxis

SPORTS:

- Florida Marlins Baseball Club (MLB)
- Florida Panthers Hockey Club (NHL)
- Miami Dolphins, Ltd. (NFL)
- Miami Heat (NBA)
- Miami Sol (WNBA)
- NFL Alumni
- International Swimming Hall of Fame Aquatic Complex
- Whitbread Round the World Yacht Race - 1990, 1994 and 1998 North American stopover
- Spring training home of Major League Baseball's Baltimore Orioles

TOURISM:

- Greater Fort Lauderdale's leading industry
- Hosted 7.78 million tourists in 2001 who spent more than \$4.8 billion
- Hotel occupancy rate averaged 67.3% in 2001
- Attracted 1.6 million international visitors, 478,744 Canadian visitors and 368,362 Latin American visitors

Higher Education

COLLEGES/UNIVERSITIES:

- City College of Fort Lauderdale
- Florida Atlantic University
- Florida International University
- Nova Southeastern University
- University of Phoenix

GENERAL INFORMATION

COMMUNITY COLLEGES:

- Broward Community College

VOCATIONAL/TECHNICAL:

- The Art Institute of Fort Lauderdale
- Atlantic, McFatter and Sheridan Technical Centers
- Florida Language Center
- Florida Ocean Sciences Institute
- Keiser College

Professional Health Care

PUBLIC HOSPITAL AUTHORITY:

- North Broward Hospital District

ACUTE CARE HOSPITALS:

- Broward General Medical Center
- Holy Cross Hospital
- Imperial Point Medical Center
- North Ridge Medical Center

Labor and Industry

FORT LAUDERDALE METROPOLITAN STATISTICAL AREA:

- Labor Force (September 2002) 824,534
- Employed (September 2002) 776,509
- Unemployed (September 2002) 48,025
- Unemployment Rate (September 2002) 5.8%

Greater Fort Lauderdale's Major Industries (MSA)

<u>Industry</u>	<u>Number of Firms</u>
Services	22,373
Retail Trade	9,443
Finance, Insurance, Real Estate	5,156
Wholesale Trade	5,039
Construction	4,275
Transportation, Communications, Public Utilities	2,029
Manufacturing	1,875
Agriculture, Forestry, Fishing	1,057
Government (Federal, State, Local)	220
Other	841
Total	52,308